

## Meeting Minutes | Health Care Policy Committee

Thursday, March 23, 2017 | 11:00 a.m.  
200 Arbor Lake Dr., Columbia, SC 29223 | Second Floor Conference Room

Minutes approved May 18, 2017

**Board Members Present:** Mr. Frank Fusco, Mr. Steve Heisler, Mr. Joe “Rocky” Pearce, Chairman, and Mr. Audie Penn

**Others Present for All or a Portion of the Meeting:** Peggy Boykin, Phyllis Buie, Amber Carter, Sarah Corbett, Jennifer Dolder, Megan Lightle, James Manning, Heather Muller, Jacalin Shealy, Laura Smoak, Rob Tester, Travis Turner, Stephen Van Camp, and Justin Werner from the South Carolina Public Employee Benefit Authority (PEBA); Sam Sisney from the South Carolina Office of the State Treasurer; Wayne Bell, Sam Griswold, and Wayne Pruitt from the State Retirees Association of South Carolina; Brooks Goodman and Dr. Will Harms from Blue Cross Blue Shield of South Carolina; Robin Scott and Traci Young from Express Scripts, Inc.; Herman Demmick from Novartis; Michael Craig, Tim McDonald, and Kipper Linville from Novo Nordisk, Inc.; and Thompson Kinney from Milliken Law Firm.

### I. Call to Order

Chairman Rocky Pearce called the PEBA Health Care Policy Committee (Committee) meeting to order at 11:00 a.m., and stated that the public meeting notice was posted in compliance with the Freedom of Information Act.

### II. Adoption of Proposed Agenda

Mr. Steve Heisler made a motion, which was seconded by Mr. Frank Fusco, and approved unanimously, to adopt the proposed Committee meeting agenda.

### III. Approval of Meeting Minutes – February 16, 2017

Mr. Audie Penn made a motion, which was seconded by Mr. Heisler, and approved unanimously, to approve the February 16, 2017, Committee meeting minutes.

### IV. 2017 Health Initiative Communications Goals

Ms. Sarah Corbett, Chief Operating Officer, and Ms. Laura Smoak, Analytics and Health Initiatives Director, reviewed the 2017 health initiatives communications goals for both one-year period and five-year periods.

#### Goal 1

Promote Rally to encourage member engagement in the digital consumer platform.

One-year goal: Target member engagement for incented members (those eligible for No-Pay Copay) is at least 18,000. Target member engagement for non-incented members is at least 10,000.

Five-year goal: Maintain engagement of 18,000 incented members; increase engagement to 20,000 non-incented members.

**Goal 2**

One-year goal: to encourage at least 12,600 or five percent of eligible State Health Plan active members to register for Blue CareOnDemand; a telehealth video platform that was introduced in January 2017.

Five-year goal: Achieve 40,000 registered users.

**Goal 3**

One-year goal: increase the number of worksites hosting a preventive screening by six percentage points.

Five-year goal: Conduct 50,000 total member screenings each year.

**Goal 4**

One-year goal: Increase those enrolled in the State Health Plan maternity management program in the first trimester to 83 percent.

Five-year goal: Achieve 92 percent enrollment in the first trimester.

**Goal 5**

One-year goal: Increase State Health Plan member current rate for colorectal cancer screenings by 1.5 percentage points.

Five-year goal: Increase the current rate by 1.5 percentage points each year.

**Pharmacy Goal 1**

Increase usage of the Express Scripts website and mobile application, which are resources for information about the prescription drug benefits, and provides tools to help reduce costs for the plan and members.

One-year goal key measures

- Increase the total number of registered users on the website by five percent to 102,163
- Increase the total number of registered users on the mobile application to 12,000

Five-year goal: Increase total registered website and mobile application users by five percent each year.

**Pharmacy Goal 2**

One-year goal: Increase the generic fill rate for the commercial plan by 0.5 percentage points by promoting use of generic medications through education and training to members.

Five-year goal: Maintain a generic fill rate of 85 percent or higher.

Following further discussion, the Committee accepted the 2017 health initiatives communications goals as information. Staff will modify several of the goals based on Committee suggestions.

**V. Old Business/Director's Report**

Ms. Peggy Boykin, Executive Director, reported that the House has finished budget deliberations, and Senate Finance will begin budget deliberations this week. Ms. Boykin stated that the current version of the budget includes approximately \$25 million for full funding of the State Health Plan (excluding well visits), with no employee premium increase, and no changes in co-payments or deductibles.

Chairman Pearce strongly encourages each Committee member to reach out to their appointers to stress the importance of adding adult well visits to the State Health Plan thereby reducing health care cost.

**VI. Adjournment**

There being no further business, and upon motion by Mr. Heisler, which was seconded by Mr. Fusco, and approved unanimously, the Committee meeting adjourned at 11:58 a.m.