

# Video visits among State Health Plan enhancements for 2017

Beginning January 1, 2017, State Health Plan primary members enrolled in the Standard Plan or Savings Plan will have access to a new telehealth option, Blue CareOnDemand<sup>™</sup>. This platform, operated by BlueCross BlueShield of South Carolina's telehealth partner, American Well, focuses on live video visits, and uses on-demand technology in which you can request a visit and connect with a provider in less than two minutes. Visit the BlueCross website and select the Blue CareOnDemand icon to learn more about this benefit.

Eligible State Health Plan members may also take advantage of the following benefits in 2017:

• Colorectal cancer screenings The State Health Plan provides coverage for routine and diagnostic colonoscopies and for a convenient, less invasive, early detection take-at-home test. In

# Rally® website, app launch in April

Coming to the State Health Plan in April, Rally is a digital health platform that will give you personalized recommendations to help you move more, eat better and feel great.

With Rally, you will be able to:

- Take a quick health survey to find out your Rally Age, a snapshot of your overall health.
- Get Rally-recommended missions based on your survey results. Missions are simple activities designed to improve your diet, fitness, and mood.

2017, both screenings are available to eligible members at no cost. Visit your in-network provider to find out which screening option is best for you.

- Sync your personal fitness device to Rally and join group challenges. Challenges allow you to compete with others while exploring destinations around the world using your own steps on a virtual course.
- Earn rewards virtual coins

   by completing missions and challenges, and even for just logging in. You can use the coins to enter sweepstakes for fitness gear and other great prizes.
- Join online communities made up of people who share your health interests and concerns.

### • Breast pumps

State Health Plan primary members who enroll in the Coming Attractions maternity management

Continued on Page 3

# State Health Plan membership snapshot

## Enrollment in the plan has grown an average of 2.2 percent annually since 2012

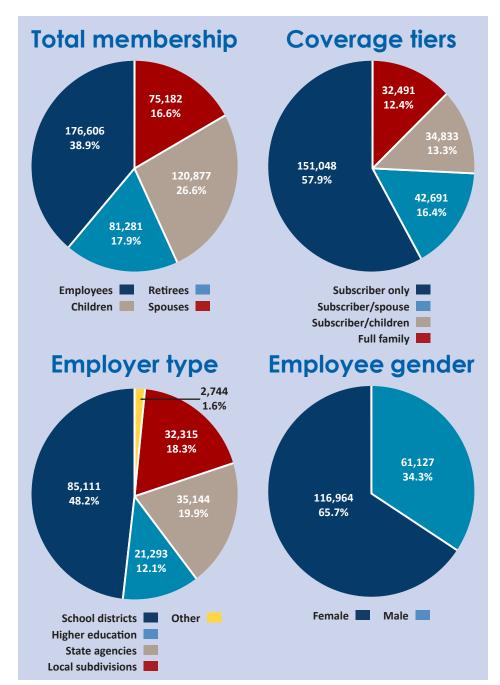
Enrollment in the State Health Plan continued its upward trend in 2016, increasing 1.9 percent to 457,121 members from 448,666 members in 2015.

The number of employees enrolled in the plan increased 1.2 percent from 174,556 in 2015 to 176,606 in 2016. The number of retirees enrolled grew 2.2 percent from 79,530 in 2015 to 81,281 in 2016. The number of children enrolled in the State Health Plan rose from 118,235 in 2015 to 120,877 in 2016, an increase of 2.2 percent. The number of spouses grew 2.8 percent, from 73,104 in 2015 to 75,182 in 2016.

Since 2012, enrollment in the State Health Plan has grown an average of 2.2 percent annually. The percentage growth of 1.9 percent in 2016 was the second lowest in the past five years.

The majority of subscribers, 151,048 or 57.9 percent, are enrolled in subscriber-only coverage. Subscriber/spouse coverage was second in enrollment with 42,691 (16.4 percent). Subscriber/child coverage was third with 34,833 (13.3 percent) and 32,491 members (12.4 percent) had full family coverage.

Of the 176,606 total active employees enrolled in the plan last year, 85,111 worked for school



districts (48.2 percent), 21,293 worked for higher education (12.1 percent), 35,144 worked for state agencies (19.9 percent) and 32,315 worked for local subdivisions (18.3 percent). Another 2,744 worked for other employers (1.6 percent).

The average age of active employees was 46 years old in 2016. The majority of active employees, 65.7 percent, were female.

## Plan provides more than 80,000 Well Child office visits in 2015

## Children account for 12.8 percent of year's total claims payments

The State Health Plan provided 81,187 Well Child Care office visits and immunizations during 2015, an increase of 1.9 percent from the 79,706 provided in 2014. The plan paid \$14.1 million in 2015, 5.1 percent more than the \$13.4 the plan paid in 2014.

In 2015, 184,792 immunizations were covered through the benefit. Children younger than 1 received 54,731 immunizations, which was 29.6 percent of the total immunizations in 2015. Children age 1 received 35,512 immunizations, or 19.2 percent of the 2015 total. Immunizations for children ages 2-5 totaled 31,881, or 17.3 percent. Children ages 6-8 received 8,996 immunizations (4.9 percent) while children ages 9-12 received 27,873 immunizations (15.1 percent). Children ages 13-18 received 25,799 immunizations, or 14.0 percent.

During 2015, the State Health Plan insured an average of 118,235 children. These children made up 26.4 percent of the total insured lives last year. Claims payments made on behalf of these members totaled \$153.0 million (12.8 percent of total claims payments) at an average of \$1,297.46 per child.

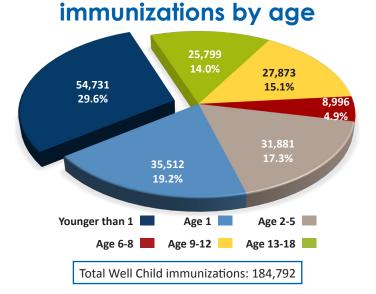
Under the State Health Plan, children are eligible for benefits until age 26. Coverage may extend past age 26 for children who are deemed medically incapacitated before age 26.

# About this benefit

The State Health Plan pays 100 percent of the allowed amount for approved routine exams, Centers for Disease Control-recommended immunizations. American Academy of Pediatrics-recommended services specific to certain ages, and lab tests when an in-network doctor provides these checkups:

- Younger than 1 year old (up to six visits)
- 1 year old (up to three visits)
- 2 years old (up to two visits)
- 3 years old until he turns 19 years old (one visit a year)

2015 SHP Well Child Care



## **Enhancements** Continued from Page 1

program can learn more about how to receive an Ameda electric or manual breast pump from a contracted health care provider at no charge. Coming Attractions offers pregnant women and new moms

educational materials and counseling sessions conducted by nurses.

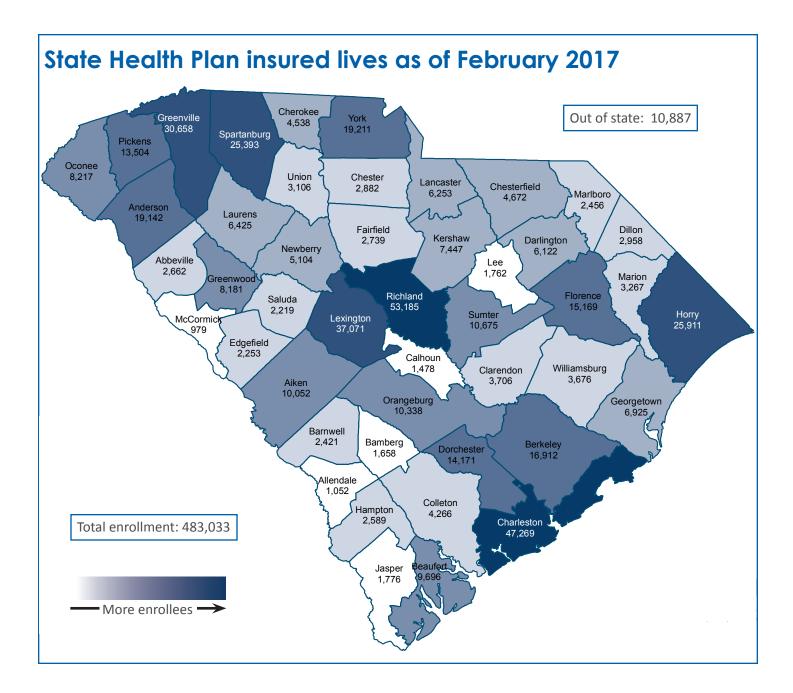
#### •Pap test benefit

In addition to the Pap test benefit, based on the recommendation of the United States Preventive Services Task Force, the Standard Plan and Savings Plan will both cover the

human papillomavirus (HPV) test every five years in conjunction with a Pap test at no cost to eligible women ages 30 through 65.

To learn more about other valuebased benefits offered at no cost to State Health Plan primary members, please visit www.PEBAperks.com.

## TRENDS | FALL 2016/WINTER 2017





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